

DETROIT TRADING COMPANY

eCarDeal.com – IFrame Instructions

New Car Leads

6/7/2011
Version 1.5

DTX[®] **DTS**

eCARDEAL 

IFrame CSS Requirements

width: 450px
height: 600px
overflow: auto

Usage

To use the form, place the following URL in a frame on your site:

<http://framein.ecardeal.com/?t=purple&campaignid=h3222nfs&sellerDtxId=0000-9999>

Parameters

- *sellerDtxid* – the DTX ID of the seller (in the example above the ID was 0000-9999)
- *campaignid* – the campaign ID of the seller
- *t* – the name of the theme used to change the look of the site
 - You can currently choose between *purple*, *aqua*, *clean*, or *cleangreen*.
 - Please email John Campbell (john@detroittrading.com) if you would like to request support for a different color theme that matches your site.

Each page in the frame-in allows you to start your framing in from that page. For example, to start on the second page of the form (category selection):

<http://framein.ecardeal.com/categories/?t=purple&campaignid=h3222nfs&sellerDtxId=0000-9999>

the parameters are always the same.

For the vehicle detail page:

<http://framein.ecardeal.com/categories/style/Honda/accord%20cpe/?t=purple&campaignid=h3222nfs&sellerDtxId=0000-9999>

In the above URL, instead of style/Honda/accord%20cpe (url encoded) you can put in any real make/model combination.

For the quote page:

<http://framein.ecardeal.com/quote/Honda/accord%20cpe/?t=purple&campaignid=h3222nfs&sellerDtxId=0000-9999>

Just like in the detail page, you can replace the name of the make and model with any real make and model.

Valid vehicles:

Visit our Seller Tools page (<http://www.detroittrading.com/seller-technology/>) and click on “Year, Make, Model List” under “Tools for Submitting New Car Leads” to download a list of the valid make/model combinations that can be used if you choose to pre-select a vehicle for the consumer.

For the quote page:

<http://framein.ecardeal.com/quote/Honda/Accord%20Cpe/?t=purple&campaignid=h3222nfs&sellerDtxld=0000-9999>

Just like in the detail page, you can replace the name of the make and model with any real make and model.

To frame in the form:

Use markup similar to the following:

```
<div style="text-align: center;">
  <iframe marginheight="0" marginwidth="0" frameborder="0"
  src="http://framein.ecardeal.com/?t=purple&campaignid=h3222nfs&sellerDtxld=0000-9999"
  style="margin: 0 auto; width: 450px; height: 600px; border: 0 none;"></iframe>
</div>
```

The attributes and styles on the frame ensure that no borders show and the div surrounding it centers the frame in the browser window.

Technical Contact Information

For additional information or technical questions, please contact:

Support Services

support@detroittrading.zendesk.com

(248) 352-1313